Rep Order# 6861043 Ver# 1 Status New Traffic Order# 6861043 **EC'd** Yes

Printed: 10/04/2012 8:07 AM Last Received: 10/04/2012 7:57 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV) .DCCC/HORSFORD Advertiser (

Horsford/DCCC **Product**

Estimate# 1969

Buyer Jesse Demastrie

Phone# Fax#

) GMMB Agency 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/1969 Flight Dates 10/05/2012 - 10/11/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA Sales Office (Salesperson () ANJIE BRADY

1 of 4

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 39,775 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	5A-6A	ACTION NWS@5AM<	:30	\$150.00	10/05-10/05	1	1	1	\$150.00	
	2	F	6A-7A	ACTION NWS@6AM<	:30	\$325.00	10/05-10/05	1	1	1	\$325.00	
	3	F	7A-9A	GD MRN AMR-ABC<	:30	\$325.00	10/05-10/05	1	1	1	\$325.00	
	4	SA	8A-830A	ACTN NWS SA@8A	:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
	5	SU	8A-830A	ACTN NWS SU@8A	:30	\$275.00	10/07-10/07	2	1	2	\$550.00	
	6	F	9A-10A	MORNING BLEND<	:30	\$225.00	10/05-10/05	1	1	1	\$225.00	
	7	F	10A-11A	VIEW-ABC<	:30	\$550.00	10/05-10/05	1	1	1	\$550.00	
	8	F	11A-12P	ACTN NEWS@11AM<	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
	9	F	12P-3P	VARIOUS	:30	\$450.00	10/05-10/05	1	1	1	\$450.00	
	10	F	3P-4P	MILLIONAIRE	:30	\$250.00	10/05-10/05	1	1	1	\$250.00	
	11	F	430P-5P	JUDGE JUDY<	:30	\$350.00	10/05-10/05	1	1	1	\$350.00	

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Station KTNV-TV LAS VEGAS, NV Advertiser ().DCCC/HORSFORD Product Horsford/DCCC Estimate# 1969				Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/1969					Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY				
Buyer Phone# Fax#	Jesse Demastrie			Flight Dat Hiatus Wo	tes	10/05/2012 - 10/11/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
12	F	 4P-430P	JUDGE JUDY R<			:30	\$350.00	10/05-10/05	1	1	1	\$350.00	
13	F	5P-530P	ACTION NWS@5PM<			:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
14	F	6P-7P	VARIOUS			:30	\$650.00	10/05-10/05	1	1	1	\$650.00	
15	SA	6P-630P	ACTION NWS@6PM			:30	\$125.00	10/06-10/06	1	1	1	\$125.00	
16	SU	6P-630P	ACTION NWS@6PM			:30	\$600.00	10/07-10/07	1	1	1	\$600.00	
17	F	7P-730P	ACCESS HOLLYWD<			:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
18	F	730P-8P	MILLIONAIRE<			:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
19	М	8P-10P	DANCING			:30	\$5,000.00	10/08-10/08	1	1	1	\$5,000.00	
20	TU	9P-10P	DANCING			:30	\$5,500.00	10/09-10/09	1	1	1	\$5,500.00	
21	W	9P-10P	MODERN/APT			:30	\$5,500.00	10/10-10/10	1	1	1	\$5,500.00	
22	SA	8P-11P	NCAA FTBALL			:30	\$550.00	10/06-10/06	2	1	2	\$1,100.00	
23	F	11P-1135P	NEWS			:30	\$750.00	10/05-10/05	1	1	1	\$750.00	
24	SA	11P-1135P	ACTION NWS@11P<			:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
25	SU	11P-1135P	ACTION NWS@11P<			:30	\$600.00	10/07-10/07	1	1	1	\$600.00	
26	F	1135P- 1205A	NIGHTLINE			:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
27	F	1205A- 105A	KIMMEL			:30	\$200.00	10/05-10/05	1	1	1	\$200.00	

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Showing Buylines: All Lines

KTNV-TV LAS VEGAS, NV Rep Firm) GMMB Station Agency) .DCCC/HORSFORD 3050 K ST NW Sales Office (Advertiser) PHILADELPHIA Horsford/DCCC WASHINGTON, DC 20007 **Product** Salesperson () ANJIE BRADY Estimate# 1969 Agency C/P1/P2/E 143/149/1969 **Buver** Jesse Demastrie Flight Dates 10/05/2012 - 10/11/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTLen Spots/Week # of Total Cost Ln Day Time Program Rate Dates Total Daypart Weeks Spots _____ ____ 28 :30 \$150.00 2 1 2 M-TH5A-6A ACTION NWS@5AM< 10/08-10/11 \$300.00 29 M-TH6A-7A :30 \$325.00 10/08-10/11 2 1 2 \$650.00 ACTION NWS@6AM< 3 1 3 30 M-TH7A-9A GD MRN AMR-ABC< :30 \$325.00 10/08-10/11 \$975.00 31 9A-10A MORNING BLEND< :30 \$225.00 1 1 1 \$225.00 M-TH10/08-10/11 32 M-TH 10A-11A :30 \$550.00 10/08-10/11 2 1 2 \$1,100.00 VIEW-ABC< \$300.00 1 33 M-TH11A-12P ACTN NEWS@11AM< :30 10/08-10/11 1 1 \$300.00 34 M-TH12P-3P VARIOUS :30 \$450.00 10/08-10/11 1 1 1 \$450.00 1 35 M-TH3P-4P MILLIONAIRE :30 \$250.00 10/08-10/11 1 1 \$250.00 36 M-TH430P-5P JUDGE JUDY< :30 \$350.00 10/08-10/11 1 1 1 \$350.00 1 37 M-TH4P-430P JUDGE JUDY R< :30 \$350.00 10/08-10/11 1 1 \$350.00 2 1 2 38 M-TH5P-530P ACTION NWS@5PM< :30 \$500.00 10/08-10/11 \$1,000.00 39 M-TH6P-7P VARIOUS :30 \$650.00 10/08-10/11 3 1 3 \$1,950.00 1 1 40 M-TH7P-730P ACCESS HOLLYWD< :30 \$600.00 10/08-10/11 1 \$600.00 41 2 1 2 M-TH730P-8P :30 \$600.00 10/08-10/11 \$1,200.00 MILLIONAIRE< 1 3 42 11P-1135P NEWS :30 \$750.00 10/08-10/11 3 \$2,250.00 M-TH1 2 43 M-TH1135P-NIGHTLINE :30 \$500.00 10/08-10/11 \$1,000.00 1205A

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Dates

Station KTNV-TV LAS VEGAS, NV **Advertiser** ().DCCC/HORSFORD

Product Horsford/DCCC

Estimate# 1969

Buyer Jesse Demastrie

Phone# Fax#

LT Ln Day Time Program

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007 **Agency C/P1/P2/E** 143/149/1969

Flight Dates Hiatus Weeks 143/149/1969 10/05/2012 - 10/11/2012

Rate

10/03/2012 - 1 S

Len

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

Spots/Week # of Total Total Cost Daypart

4 of

Weeks Spots

---REPORT TOTALS---

Report Totals: 57 / \$39,775.00

---SALES MONTHLY TOTALS---

Oct 12: 57 / \$39,775.00

Sales Totals: 57 / \$39,775.00 Station Totals: 57 / \$39,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$220,972 Market Totals KBLR 0 % KLAS 23% KSNV 19% KTNV 18% KTUD 1% KVCW 3% KVMY 8% KVVU 28%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE